

SINGLE OUTCOME AGREEMENT

FOR SOUTH AYRSHIRE – OUTCOMES SUMMARY



South Ayrshire Single Outcome Agreement Outcomes Summary

The Single Outcome Agreement (SOA) for South Ayrshire sets out six priorities and seven visionary 10 year outcomes for the area as well as a number of medium and short term outcomes which are summarised here.

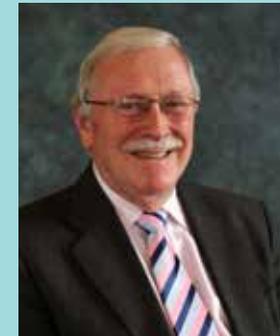
The challenges currently facing public services are significant. The financial climate is very difficult and will continue to be so for the foreseeable future and the demand for services is high and grows each year with an ageing population. Many of the organisations delivering public services are part of major public sector reform programmes.

Against that backdrop, delivering services which secure positive outcomes for people and communities will not be easy.

Our new SOA builds on the work and achievements of our previous partnership plan and will continue to provide the focus for the collective work of all our partners in South Ayrshire over the next decade.

We asked our communities and residents to tell us their priorities through the 'Your South Ayrshire' public engagement campaign. 668 people participated in the consultation, the results of which informed our final outcomes in the SOA. These are high level outcomes and much more detail about how we are going to implement them is contained in our Outcome Delivery Plans.

We will report annually on the progress we are making as a partnership towards achieving these outcomes, using a number of success indicators and by telling the stories of those whose lives are improving as a result of our partnership working.



Bill McIntosh – Chair South Ayrshire Community Planning Partnership

A handwritten signature in black ink, appearing to read 'Bill McIntosh'.

The full SOA and our Outcome Delivery Plans can be accessed on our community planning web pages:

www.south-ayrshire.gov.uk/cpp/

SOA Outcomes Overview

PARTNERSHIP PRIORITIES	WHAT WE WANT TO ACHIEVE IN 10 YEARS	LONG TERM OUTCOMES (5-10 YEARS)	INTERMEDIATE OUTCOMES (3-5 YEARS)
Economic Recovery, Growth & Employment	South Ayrshire has an enterprising and sustainable economy	We have a more diverse and sustainable economy	We have a more entrepreneurial culture
			We have a more dynamic rural economy
	People in South Ayrshire are skilled, confident and successful in accessing employment	South Ayrshire is an attractive place in which to live, work, visit and invest	Our town centres are more vibrant and adapt to change
			We have improved transport infrastructure and broadband connections
		People have the skills and opportunities to access employment	More people, across all communities, are employed
			A greater number of young people and adults have relevant qualifications aligned to local needs
Supporting our Children and Families	Our children and young people in South Ayrshire have the best possible life chances	Our babies and children are nurtured and have the best possible start in life	Women experience positive pregnancies, which result in the birth of healthier babies
		The wellbeing of our babies, children and families is improved and inequalities reduced	Our children enjoy the highest attainable standards of physical and mental health
			Our children are safe and protected from harm in the home, school and community
			Teenage pregnancy rates are reduced
		Our children and young people are confident and successful learners who have the skills for learning, work and life	More children and young people are successful learners and achieve more widely
	The gap between the highest and lowest achievers is narrowed		
Health Inequalities & Physical Activity	People in South Ayrshire enjoy the best possible health and inequalities are reduced	Individuals and communities are able and motivated to look after and improve their health and wellbeing, resulting in more people living in good health for longer with reduced health inequalities	People have positive experiences of health, social care and support services, which help to maintain or improve their quality of life
			People who provide unpaid care to others are supported and able to maintain their own health and wellbeing
			Smoking, tobacco use, exposure and access are reduced
			Mental wellbeing is improved
			More people are achieving a healthy weight
	People are able to access and benefit from sport and active leisure	More people are taking regular exercise	
Caring for our Older People	Older people in South Ayrshire enjoy full and positive lives within their own communities	People with disabilities, long term conditions or who become frail are supported to live as safely and independently as possible in the community	An integrated approach to care is in place and services are more suited to the needs of the individual in the community
		People using health, social care and support services are safe-guarded from harm and have their dignity and human rights respected	Patients and carers are fully involved in their care and future needs are more effectively anticipated
			Older people have greater confidence to live well and manage their care
Safer & Stronger Communities & Reducing Offending	Communities in South Ayrshire are stronger and safer	Communities are more confident and empowered to address the issues that matter to them	Communities can more effectively influence decision making and service development
		People are safer as a result of reduced levels of violence, antisocial behaviour and other crime	The risk of offending and re-offending is reduced
			Less people are affected by violence, antisocial behaviour and other crime
		People are safer as a result of a reduction in the number of fires and road traffic casualties	Fire safety in the home is improved
			Road safety is improved
		Our local population is able to build on its strengths to reduce alcohol and drug misuse for the benefit of individuals, families and communities	People are healthier and experience fewer risks as a result of alcohol and drug use
			People live in positive, health-promoting local environments where alcohol and drugs are less readily available
Children and family members of people misusing alcohol and drugs are safe, well supported and have improved life chances			
	Individuals are recovering from problematic drug and alcohol use		
Protecting and Enhancing our Environment	South Ayrshire is clean, attractive and delivering a sustainable low-carbon future	Our impact on the environment is enhanced, due to lower carbon emissions	Public sector organisations, businesses, communities and households are generating less carbon and making savings as a result.
		South Ayrshire has attractive built and natural environments, appreciated by our residents and visitors	The local environment of urban and rural areas is improved

South Ayrshire Community Planning Partnership

South Ayrshire Community Planning Partnership includes representatives from the following agencies:

- **Ayrshire Chamber of Commerce and Industry**
- **Ayrshire College**
- **Jobcentre Plus**
- **NHS Ayrshire & Arran**
- **Police Scotland**
- **Scottish Enterprise**
- **Scottish Fire and Rescue Service**
- **Scottish Natural Heritage**
- **Skills Development Scotland**
- **South Ayrshire Council**
- **Strathclyde Partnership for Transport (SPT)**
- **Voluntary Action South Ayrshire (VASA)**

The South Ayrshire Community Planning Board also has two community representatives – one for the Kyle area and one for the Carrick area – and a representative from the South Ayrshire Youth Forum.

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